



FARMERS' MARKETS SUPPORT
SMALL FARMS
LOCAL BUSINESSES
VIBRANT COMMUNITIES

BECOME A MARKET SPONSOR!

We invite you to join the Maple Valley Farmers' Market as a sponsor for our upcoming 2024 Market season. **Sponsoring the Market is a win-win** - your support helps our Market continue to support local farms and small businesses, while we promote your business to thousands of the Market's visitors and followers throughout the Market season.

The Maple Valley Farmers' Market is a 501(c)3 nonprofit organization founded in 2009, with a mission to support local and regional farmers and agriculture, to provide a platform for local and independent small businesses, and to create a vibrant community gathering place featuring food, art, and music.

During our 2023 season the Market helped **180 independent vendors**, including **25 Washington State farmers**, generate more than **\$2.16 million in**

sales - money that circulates in our local economy, supporting local jobs and businesses. The Market was voted **#1 Farmers' Market in Washington State** by the national America's Farmers' Market Celebration contest, and was also recognized as **Silver (second) Best Farmers Market** in the Seattle Times Best in the PNW Peoples' Choice Awards.

Your sponsorship will help the Market continue to support local farms and agriculture, and sustain an economic platform to nurture small and independent businesses in our community.

Please help us grow and thrive in 2024! Thank you for your support!

Cindy Webb

Chair, Sponsorships and Fundraising

Mark Hoben

President, Maple Valley Farmers' Market

RECOGNITION



MEMBERSHIPS



2023 MARKET SEASON HIGHLIGHTS

- **27 Saturday Markets** running weekly May through October, plus a December Holiday Market
- **2,500 - 3,500 attendees weekly** (estimated 2023 attendance ~80,000 over 27 Saturdays)
- Participation by **180 vendors**, including **25 Washington state farmers**
- Cumulative gross vendor sales of **\$2.16 million**, a **34% increase** from 2022 and the highest in the Market's history
- Distributed **\$7,894 in EBT and SNAP Market Match** food aid to expand access to fresh food, a **31.4% increase** from 2022
- **Hosted community nonpro it organizations** including Maple Valley Food Bank & Emergency Services, Valley Girls & Guys, Maple Valley Master Gardeners, Cascade Regional Blood Services, and South County Cats
- **Hosted civic and government organizations** including the City of Maple Valley, King County E911, the Maple Valley Library, and the Tahoma School District
- More than two dozen free **live music performances**

MAPLE VALLEY FARMERS' MARKET

PO BOX 576 | Maple Valley WA 98038
www.maplevalleyfarmersmarket.com
/maplevalleyfarmersmarket

2024 SPONSORSHIP OPPORTUNITIES

LEGACY SPONSOR | \$1,000

➤ Three opportunities available

- Up to four weekly placements at the Market in a 10'x10' booth space
- Premium placement of your business's logo on onsite banners and signage at the Market
- Premium placement of your business's logo on Market bags and t-shirts
- Premium placement of your business's logo on the Market's 2024 poster
- Premium placement of your business's logo and a reciprocal link on the Market's web site
- Up to four display advertisement placements in the Market's weekly newsletter
- Up to four social media mentions
- Sponsor window sticker

PREMIUM SPONSOR | \$750

➤ 15 opportunities available

- Up to two weekly placements at the Market in a 10'x10' booth space
- Prominent placement of your business's logo on onsite banners and signage at the Market
- Prominent placement of your business's logo on Market bags and t-shirts
- Placement of your business's logo and reciprocal link on the Market's web site
- Up to two display advertisement placements in the Market's weekly newsletter
- Up to two social media mentions
- Sponsor window sticker

SUSTAINING SPONSOR | \$500

➤ 12 opportunities available

- One weekly placement at the Market in a 10'x10' booth space
- Thumbnail logo placement on onsite banners and signage at the Market
- Thumbnail logo placement on Market bags and t-shirts
- Placement of your business's logo and reciprocal link on the Market's web site
- Display advertisement placement in weekly newsletter
- Social media mention
- Sponsor window sticker

SUPPORTING SPONSOR | \$250

➤ 10 opportunities available

- Business or organization name on banners and signs onsite at the Market
- Business or organization name on Market bags and t-shirts
- Sponsor window sticker

OTHER OPPORTUNITIES | from \$250

The Market has a variety of additional, high-visibility opportunities to customize your sponsorship, including sponsorship of music and other special events, the Market's toy farm animals, bottled water cart and more - please ask for details!

	LEGACY	PREMIUM	SUSTAINING	SUPPORTING
10'x10' Booth at the Market	Four Weeks	Two Weeks	One Week	
Logo on Signage and Banners	Primary Placement	Secondary Placement	Thumbnail	
Logo on Market Bags and T-shirts	Primary Placement	Secondary Placement	Thumbnail	
Logo on Market Poster	✓			
Logo and Link on Market Web Site	Primary Placement	✓	✓	
Newsletter Display Ad Placements	Four Ads	Two Ads	One Ad	
Social Media Mentions	Four Mentions	Two Mentions	One Mention	
Sponsor Window Sticker	✓	✓	✓	✓
Name on Signage, Bags and T-shirts				✓

The **Maple Valley Farmers' Market** serves the greater Maple Valley community by supporting local and regional farmers and agriculture, by providing a platform for local and independent small businesses, and by creating a vibrant community gathering place featuring food, art, and music enjoyed by thousands of visitors each week.

