



# 2012 Annual Membership Investment Levels

INVESTMENT LEVELS:	Associate \$650	Partner \$1,250	Executive \$2,500	Diamond \$4,000	Double Diamond \$7,500
<b>SPONSORSHIPS:</b>					
Bronze Sponsorship - \$125	1				
Silver Sponsorship - \$250	1	1			
Gold Sponsorship - \$500		1	1		
Platinum Sponsorship - \$750			1	1	2
Title Sponsorship - \$1,500				1	2
<b>Recognition, Leadership, Advocacy</b>					
Membership Plaque Indicating Investment Level	✓	special	special	enhanced	enhanced
Membership Directory Special Investment Listing	✓	✓	✓	✓	✓
Magnetic Name Badge Indicating Investment Level	✓	✓	✓	✓	✓
Event Preferred Seating		✓	✓	✓	✓
Special Recognition At All Events			✓	✓	✓
Head Table Seating Chamber membership luncheons			✓	1 Free Monthly	2 Free Monthly
Private hosted lunch with Board President and/or Exec			✓	✓	✓
Derby Packet			Ticket package	Family Pack	Family Pack
Wacky & Wild Golf Challenge				2 players	4 players
Tickets to President's Dinner				2	4
Priority use of Chamber Conference Room				✓	✓
Special Investment Level Listing on Chamber Home Page				✓	✓
All Event Half Price Admission (exc. Lunches)				✓	✓
<b>Marketing, Promotion</b>					
Directory Advertising Discount	10%	10%	10%	20%	25%
Map Advertising Discount	10%	10%	10%	20%	25%
e-Newsletter Inserts	2	4	6	8	12
Event Posting on Featured Calendar	2	4	6	8	12
Tweets from Chamber Twitter Account	2	4	6	8	12
Website Home Page Banner Ad	2	4	6	8	12
Website Highlight on Home Page	✓	✓	✓	✓	✓
Category Listings in Membership Directory	1	2	2	3	4
Website Featured Business Listing on Home Page		3	3	4	6
Flier in Relocation Packet			✓	✓	✓
Membership Mailing List				3	6
Prime Time Business Expo Table Space				1	2
Sponsorship of Chamber Office				2	4
Logo on Weekly e-mail blast				✓	✓
Full Feature Article in 'It's Your Business' in newspaper					✓
<b>Networking</b>					
Promotion of No-Host Business After Hours	✓	✓	✓	✓	✓
VIP Invitation to Premium Events		✓	✓	✓	✓
Attendance at Legislative Coalition Events			✓	1 free	2 free
Hosted business After Hours Food & Beverage***				30 guests	40 guests
→ Value including all benefits of \$225 basic membership	\$2,015	\$3,095	\$5,075	\$12,620	\$17,940

\*\*\* ask for details

Maple Valley-Black Diamond Chamber of Commerce  
23745 225 Way SE, Suite 205  
Maple Valley, WA 98038  
425.432.0222  
info@maplevalleychamber.org